Course Syllabus

1	**Course title**	Italian in the Field of Media
2	**Course number**	2203438
3	**Credit hours**	3 credit hours
	Contact hours (theory, practical)	3 credit hours
4	**Prerequisites/Co requisites**	2203225
5	**Program title**	Bachelor's Degree in Italian English
6	**Program code**	2203
7	**Awarding institution**	The University of Jordan
8	**School**	Foreign Languages
9	**Department**	European Languages
10	**Level of course**	Third Year
11	**Year of study and semester (s)**	3rd year /1st or 2nd semester **OR** 4th year / 1st or 2nd semester
12	**Final Qualification**	BA
13	**Other department (s) involved in teaching the course**	
14	**Language of Instruction**	Italian
15	**Delivery method**	☒Face-to-Face ☐ Blended ☐Fully online
16	**Online platform(s)**	☒E-learning ☐Microsoft Teams ☐Moodle ☐Others: ☐WhatsApp
17	**Issuing/Revision Date**	Jan 2024

18. Course Coordinator:

Name:Dr. Mahmoud Jaran
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19. Other instructors:

Name:
Phone number:
Email:

20. Course Description:

As stated in the approved study plan.
In this course participants are introduced to characteristics of different kinds of media. Students receive an overview about different categories of newspapers and magazines. The different kinds of newspapers and magazines are described, background information about different products of the press is acquired. Articles from newspaper and magazines are presented by students and then discussed. Basic knowledge about the Italian press laws are gathered.

21. Course aims and outcomes:

A- A Program learning outcomes (PLO's)

1. Analyze and explain conventional narrative and descriptive texts (spoken and written) related to describing people, places, and things.

2. Analyze, discuss, and critique the grammatical system and function of natural human language in Italian and English languages, and develop his/her abilities in phonetics, phonology, morphology, syntax, semantics, discourse analysis, and pragmatics.

3. Develop his/her Italian and English language skills and engage effectively in communicative tasks and activities in academic and non-academic contexts.

4. Analyze and evaluate major literary works, genres, periods, and critical approaches in Italian and English literature.

5. Show respect to cultural diversity, ethics, and professional behavior and show appreciation to different literary works from a variety of cultures.

6. Use information and communication technology to access global databases and information to develop his/her knowledge and skillsand use them in generating new knowledge in Italian and English literary and linguistic texts.

7. Analyze Italian and English linguistic and cultural features critically for the purposes of teaching Italian and English as a foreign language in a wide range of contexts.

8. Identify scientific research principles and use higher order thinking skills, critical and creative thinking in analyzing, evaluating, and discussing issues related to the knowledge and skills of the Italian and English languages and literature.

9. Work efficiently within a team and bears the responsibility arising from it as a specialist in the Italian and English languages and practices his/her work within the value system of society and its general ethics.

B- Course Learning Outcomes (CLOs):
Upon successful completion of this course, students will be able to

No.	Course Learning Outcomes	Program Outcomes										Assessment Tools									
		1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10
1	Recognize the main Italian Newspapers and the main issues of the Italian culture discuss the	X	X	X		X	X						X	X						X		X

#	Outcome	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
	various issues of the Italian society, read current Newspapers articles in Italian language.															
2	Identify the different communication style of the Italian newspapers.	X			X	X		X			X	X			X	X
3	Acquire specialized vocabulary and terminology related to various forms of media, such as journalism, broadcasting, film, advertising, and digital media.	X			X	X	X				X	X			X	X
4	Explore the Italian newspapers websites.	X			X	X	X	X	X	X	X	X			X	X
5	Enhance the ability to read and comprehend written materials in Italian media, including news articles, opinions, interviews, and reviews.	X	X		X	X	X				X	X			X	X
6	Explore various media genres and formats in the Italian context, such as print journalism, television, radio, cinema, online media, and social media platforms.			X	X		X				X	X			X	X

22. Topic Outline and Schedule:

Week	Lecture	Topic	Teaching Methods*/platform	Evaluation Methods**	References	Course Learning Outcomes
1	1.1	Introduction to Italian Media	Face to face	powerpoint presentation followed by questions	https://www.studocu.com/it/document/universita-degli-studi-di-milano/storia-sociale-dello-spettacolo/introduzione-ai-media-j-bourdon/11422051	1,2,3,5,6
	1.2	Introduction to media genres, formats, and platforms in Italy	Face to face	In class tasks	https://www.studocu.com/it/document/universita-degli-studi-di-milano/storia-sociale-dello-spettacolo/introduzione-ai-media-j-bourdon/11422051	1,2,3
	1.3	Discussion on the influence of Italian media on society and culture	Face to face	Text and questions about it/ assignment via Ms teams with due date.	Text book	1, 5,6
2	2.1	Media Terminology and Language Skills/ Specialized vocabulary and	Face to face	In class tasks	Textbook	2, 5, 6

		terminology in Italian media				
	2.2	Grammar and syntax specific to media-related language use	Face to face	In class tasks	*Grammatica Essenziale. Italiano* https://kupdf.net/downloa d/grammatica-essenziale-italiano_58f6c02adc0d60 6466da97ea_pdf	2, 5, 6
	2.3	Language exercises and activities to reinforce media-related language skills	Face to face	In class tasks/ worksheets	https://www.livewor ksheets.com/w/it/itali ano/81601	2, 5, 6
3	3.1	Reading and analyzing Italian news articles, opinion pieces, and feature stories	Face to face	In class tasks after reading the newspapers	Analisi di un articolo di giornale. https://www.livewor ksheets.com/w/it/itali ano/81601	2, 5, 6
	3.2	Reading and analyzing Italian news articles, opinion pieces, and feature stories	Face to face	In class tasks after reading the newspapers	Analisi di un articolo di giornale. https://www.liveworksheets.c om/w/it/italiano/81601	2, 5
	3.3	Listening and analyzing Italian news articles, opinion pieces, and feature stories	Face to face	Listening to Italian news slowly	*https://easyitaliannews.com/*	2, 5, 6
4	4.1	Comprehension exercises and discussions on media content	Face to face	In class tasks	https://instantlyitaly.com/itali an-vocabulary-for-social-media-and-smartphones/	2, 5, 6
	4.2	Writing Skills for Media	Face to face	In class tasks	Text book	2, 5, 6
	4.3	Crafting effective headlines and summaries	Face to face	Writing headlines and sending them after class	Textbook	2, 5, 6
5	5.1	Crafting effective headlines and summaries	Face to face	Presentation of a textual genre: the newspaper article / The sheet presents a video, a summary diagram and a short exercise.	*https://www.liveworksheets.c om/w/it/italiano/77246*	5, 6
	5.2	Oral Communication and Presentations in the Media Field	Face to face	Practicing the skills for later	Text book	5, 6
	5.3	Oral Communication and Presentations in the Media Field	Face to face	Practicing the skills for later	*Videos*	5, 6

				In class tasks	*Woreksheets*	5, 6
6	6.1	Analyzing Italian media content, including films, TV shows, and advertisements	Face to face			
	6.2	Discussing the role of media in shaping public opinion and cultural discourse s	Face to face	In class tasks	*Woksheets*	5, 6
	6.3	Exploring media literacy and critical thinking in the context of Italian media	Face to face	In class tasks	Textbook	5, 6
7	7.1	Media Ethics and Responsibility	Face to face	In class tasks	Textbook	5, 6
	7.2	Discussing issues such as accuracy, objectivity, and privacy	Face to face	In class tasks	Textbook	5, 6
	7.3	Exploring career opportunities in the Italian media industry	Face to face	In class tasks	In class discussions Online search	5, 6
8	8.1	Guest speakers from the media field	Face to face		*Guestspeaker /jordanian press*	2, 5, 6
	8.2	Exploring the impact of globalization and digitalization on Italian media	Face to face	In class tasks	https://www.anitec-assinform.it/kdocs/2013003/il_digitale_in_italia_2021.pdf	2, 5, 6
	8.3	Exploring the impact of globalization and digitalization on Italian media	Face to face	In class tasks	https://www.anitec-assinform.it/kdocs/2013003/il_digitale_in_italia_2021.pdf	2, 5, 6
9	9.1	Overview of the digital media landscape in Italy, including online news portals, video-sharing platforms, and social media networks	Face to face	In class tasks	*https://www.anitec-assinform.it/kdocs/2013003/il_digitale_in_italia_2021.pdf*	5, 6
	9.2	Exploration of the impact of	Face to face	In class tasks	*Worksheets*	5, 6

		social media on journalism, advertising, and audience engagement				5, 6
	9.3	Developing skills for effective communication and content creation in the digital media sphere	Face to face	In class tasks	*Headlines , news , reports worksheets*	5, 6
10	10.1	Analyzing media's influence on politics, entertainment, and social issues	Face to face	In class tasks	*Textbook*	5, 6
	10.2	Analyzing media's influence on politics, entertainment, and social issues	Face to face	In class tasks	*Textbook*	5, 6
	10.3	Analyzing media's influence on politics, entertainment, and social issues	Face to face	In class tasks	Textbook	5, 6
11	11.1	Historical Context Of Italian Media And Journalism	Face to face	In class tasks	*Textbook*	2, 5, 6
	11.2	Italian Language InMedia And Journalism Today	Face to face	In class tasks	*Textbook*	2, 5, 6,
	11.3	Italian Media And Journalism Idioms	Face to face	Worksheets	*Editedworksheets* Textbook	2, 5, 6
12	12.1	Italian Media And Journalism Presentation Basics	Face to face	In class tasks	*Textbook*	5, 6
	12.2	Italian Media And Journalism Presentation Strategies	Face to face	In class tasks	*Pptx*	5, 6
	12.3	Italian Media And Journalism Presentation Strategies	Face to face	Ms teams	*Ppts*	5, 6
13	13.1	Italian Media And Journalism	Face to face	In class tasks	*Videos and*	5, 6

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		Online Resources			*worksheets*	
	13.2	Preparation of :Collaborative media project where students work in groups to plan and produce a media-related content piece in Italian	Face to face	In class tasks	Textbook	5, 6
	13.3	Preparation of : Collaborative media project where students work in groups to plan and produce a media-related content piece in Italian	Face to face	In class discussions	Textbook	5, 6
14	14.1	Presentation of the media project to the class, showcasing language proficiency, creativity, and media production skills	Face to face	Presentations by students	Selectedtopics by students	2, 5, 6
	14.2	Presentation of the media project to the class, showcasing language proficiency, creativity, and media production skills	Face to face	Presentations by students	Selectedtopics by students	2, 5, 6,7, 8
	14.3	Presentation of the media project to the class, showcasing language proficiency, creativity, and media production skills	Face to face	Presentations by students	*Selectedtopics by students*	2, 5, 6
15	15.1	Presentation of the media project to the class, showcasing language	Face to face	Presentations by students	Selectedtopics by students	1, 2, 3, 6

| | 15.2 | Revision | Face to face/ms teams | worksheets | | 1, 2, 3, 6 | |
| | 15.3 | Revision | Face to face | Worksheets | | 1, 2, 3, 6 | |

- Teaching methods include: Synchronous lecturing/meeting; Asynchronous lecturing/meeting
- Assessment methods include: 1. quizzes, 2. assignments, 3. midterm, 4. projects, 5. interview, 5. case studies, 6. presentation, 7. Filed study 8. Term papers, 9. Student portfolio, 10. Final exam

23. Evaluation Methods:

Opportunities to demonstrate achievement of the CLOs are provided through the following assessment methods and requirements:

Evaluation Activity	Mark	Topic(s)	Period (Week)	Platform	Course Learning outcome
Participation and assignments	10%	All topics included	Throughout the whole semester	In class /Ms teams/ Moodle	1-6
Reports /headlines writing	10 %	Topics selected by students related to the field			1 2 3 6
Mid-term exam	30%	All topics included	Mid-term period	In class /paper exam	2-6
Final exam	50%	All topics included	Finals' period	In class paper exam	2-6

28 Rubric for correcting tasks and assessment

Criteria	Emerging 1	Developing 2	Proficient 3	Exemplary 4
Knowledge of Italian Newspapers and Italian culture	Limited knowledge of the main Italian newspapers and their main issues related to Italian culture.	Basic knowledge of the main Italian newspapers and their main issues related to Italian culture.	Good knowledge of the main Italian newspapers and their main issues related to Italian culture.	Extensive knowledge of the main Italian newspapers and their main issues related to Italian culture.
Ability to discuss various issues of Italian society	Limited ability to discuss various issues of Italian society.	Basic ability to discuss various issues of Italian society.	Good ability to discuss various issues of Italian society.	Highly developed ability to discuss various issues of Italian society.
Reading comprehension of current Italian newspaper articles	Limited ability to read and comprehend current Italian newspaper articles.	Basic ability to read and comprehend current Italian newspaper articles.	Good ability to read and comprehend current Italian newspaper articles.	Advanced ability to read and comprehend current Italian newspaper articles.
Identifying different communication styles in Italian newspapers	Limited ability to identify different communication styles in Italian newspapers.	Basic ability to identify different communication styles in Italian newspapers.	Good ability to identify different communication styles in Italian newspapers.	Highly developed ability to identify different communication styles in Italian newspapers.
Acquisition of	Limited acquisition of	Basic acquisition of	Good acquisition of	Advanced acquisition

specialized vocabulary and terminology related to media	specialized vocabulary and terminology related to media.	specialized vocabulary and terminology related to media.	specialized vocabulary and terminology related to media.	of specialized vocabulary and terminology related to media.
Exploration of Italian newspapers websites	Limited exploration of Italian newspapers websites.	Basic exploration of Italian newspapers websites.	Good exploration of Italian newspapers websites.	Extensive exploration of Italian newspapers websites.
Reading and comprehension of written materials in Italian media	Limited ability to read and comprehend written materials in Italian media.	Basic ability to read and comprehend written materials in Italian media.	Good ability to read and comprehend written materials in Italian media.	Advanced ability to read and comprehend written materials in Italian media.
Exploration of various media genres and formats in the Italian context	Limited exploration of various media genres and formats in the Italian context.	Basic exploration of various media genres and formats in the Italian context.	Good exploration of various media genres and formats in the Italian context.	Extensive exploration of various media genres and formats in the Italian context.

24. Course Requirements

 (e.g: students should have a computer, internet connection, webcam, account on a specific software/platform…etc):

25 Course Policies:

A- Attendance policies:

B- Absences from exams and submitting assignments on time:

C- Health and safety procedures:

D- Honesty policy regarding cheating, plagiarism, misbehavior:

E- Grading policy:

F- Available university services that support achievement in the course.

26.References:

> A- Required book(s), assigned reading and audio-visuals:
> ➢ https://easyitaliannews.com
> ➢ A text book, Treccani
>
> B- Recommended books, materialsand media:

- ➤ https://www.anitec-assinform.it/kdocs/2013003/il_digitale_in_italia_2021.pdf
- ➤ https://www.liveworksheets.com/w/it/tecnologia/1596316
- ➤ How a newspaper isstructured :https://www.liveworksheets.com/w/it/italiano/768829
- ➤ Online Newspapers

https://www.repubblica.it/
https://www.corriere.it/
https://www.leggo.it/
https://www.jordantimes.com/

27. Additional information:

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Name of Course Coordinator: **Dr Mahmoud Jaran** –Signature:
Date: **Nov. 2023**

Head of Curriculum Committee/Department: ---------------------------- Signature: -------------------------

Head of Department: -- Signature: ----------------------

Head of Curriculum Committee/Faculty: -- Signature: ------------------

Dean: ---Signature: --